



Wyeth Milk - Best Milk for Your Baby

WYETH MAMA CLUB

PRODUCT

WHAT WE STAND FOR:

We recognize that optimal nutrition during both pregnancy and breastfeeding lays the foundation for a child's enduring well-being and growth, enabling them to thrive in every aspect of life. While breastfeeding offers a multitude of benefits that profoundly influence our approach, we are acutely aware that it is irreplaceable. As pioneers in innovation since 1915, we have achieved numerous milestones and groundbreaking 'firsts' in our quest to develop a formula that closely mirrors the benefits of breastmilk. At **Wyeth Nutrition**, we understand the significance of this crucial phase in a child's life, and our commitment to excellence is reflected in the meticulous crafting of our formula. We continue to strive towards providing the best

possible alternative to breastfeeding, ensuring that every child receives the nourishment they need. **Wyeth milk** is a testament to our dedication to advancing infant nutrition, offering a formula that aligns with the natural goodness of breastmilk.

OUR INNOVATIVE OFFERS

Wyeth has been at the forefront of breaking ground, revolutionizing nutrition science, and continuously pushing the envelope of innovation for more than a century. With a history spanning more than a century of innovative contributions, we are dedicated to furthering nutrition science to produce the most cutting-edge formulas that promote the best possible development for children. At **Wyeth Nutrition**, our commitment to innovation has changed industry norms for nutrition in addition to changing the nutritional requirements for babies and young children. Trust in our legacy, trust in **Wyeth milk** for the next generation.

OUR LEGACY



Dr. Henry John Gerstenberger developing First modern infant formula 1915



Nutrition Industry First: First formula fortified with breast milk-like levels of beta-carotene, a precursor to vitamin A 1933



First formula fortified with stabilized vitamin C, eliminating the need for supplemental vitamin C 1947



Nutrition Industry First: First formula to carry an expiration date to ensure freshness 1956



Nutrition Industry First: Development of the first whey-dominant, lactose-free formula for infants with lactose intolerance 1977



Nutrition Industry First: Manufactured first major international formula with 5 important nucleotides at human milk-like levels 1989



Nutrition Industry First: First to enrich formula with alpha-lactalbumin, a high-quality whey protein 2002



Nutrition Industry First: First formula with lutein, to help support eye development 2006



Nutrition Industry First: ILLUMA® introduced with NUTRISORB™/ Human Affnity Formula
to approach the benefits of human milk at the molecular level 2011



Nutrition Industry First: S-26® GOLD the first and only brand to introduce
alpha lipids
to enhance brain connection and cognitive development 2021



Nutrition Industry First: ILLUMA® first and only brand to introduce bioactive
complex,
for nutrition closer to nature 2021

Important Notice:

We believe that breastfeeding is the ideal nutritional start for babies, and we fully support the World Health Organizations recommendation of exclusive breastfeeding for the first six months of life followed by the introduction of adequate nutritious complementary food along with continued breastfeeding up to years of age.

(S-26 GOLD 3, S-26 GOLD 4, S-26 Ultima 3, S-26 GOAT Milk 3, Illuma 3) is not a breast-milk substitute. We recommend that you speak to your healthcare professional about how to feed your baby and seek advice on when to introduce this product.